



South Burlington Youth Baseball & Softball

575 Dorset Street, South Burlington, Vermont 05403 - www.SBYBS.org

SPONSORSHIP OPPORTUNITIES

TEAM SPONSORSHIP:

Grand Slam Team Sponsor \$1,000

- Company logo on back of one team's jerseys. (Size/color of logo is limited by space available and team's shirt color.)
- Company logo* on all event programs, e.g. Opening Day Ceremonies, Closing Day, etc.
- Company logo* in end-of-season "Thank You" advertisement in *The Other Paper*.
- Appreciation plaque with team photo and sponsor company name.

Home Run Team Sponsor \$600

- Company name in text on back of one team's jerseys. (# of characters is limited by space available.)
- Company logo* on all event programs, e.g. Opening Day Ceremonies, Closing Day, etc.
- Company logo* in end-of-season "Thank You" advertisement in *The Other Paper*.
- Appreciation plaque with team photo and sponsor company name.

RBI Team Sponsor \$300

- Company name in text on back of one team's jerseys. (# of characters is limited by space available.)
- Company name on all event programs, e.g. Opening Day Ceremonies, Closing Day, etc.
- Company name in end-of-season "Thank You" advertisement in *The Other Paper*.
- Appreciation plaque with team photo and sponsor company name.

OTHER SPONSORSHIP:

Fence Signage..... each \$300

..... **with team sponsorship, each \$200**

- Company logo (alone) on one vinyl banner (approx. 2.5'X4') to be hung on the inside of the outfield fence on one field at Dorset Park during the regular season. Logo (free of taglines and/or marketing slogans) to be provided in high-resolution to SBYBS to create the banner. If logo is not available in a high resolution format, set up charges may apply.

Double-Play Sponsor..... \$50 to \$299

- Company name on all event programs, e.g. Opening Day Ceremonies, Closing Day, etc.
- Company name in end-of-season "Thank You" advertisement in *The Other Paper*.

HOW TO BECOME A SPONSOR: To become a sponsor of South Burlington Youth Baseball & Softball please contact Sponsorship Coordinator, Cassie Bombard, at 802-233-6355 or at sponsorsbybs@gmail.com

CONTRACT & PAYMENT: Sponsorship payments are made payable to South Burlington Youth Baseball & Softball or SBYBS. Sponsorship enrollment forms and payments are due on or before March 5, 2010, and may be mailed to SBYBS c/o Cassie Bombard, 20 Maplewood Drive, South Burlington, VT 05403.

VERIFICATION: At the end of the season, sponsorship verification letters will be mailed to all sponsors listing their donated amount.

* Logo size dependent upon number of other sponsors. Logo will appear larger than sponsors at lower rate levels.